

The CEO Playbook Sampler

Think and act like the top 1% of CEOs do when the stakes are high.

Every Thursday, get the moves top CEOs actually make when pressure is on, from inside rooms most people never enter. Read by 165,000+ leaders on email and social. Free.

Insider moves from the top 1%

I coach and interview CEOs most people will never meet, and I see what they actually do when the stakes are high.

Strategies you can use immediately

No theory, just practical patterns distilled from 20+ years as a CEO across sectors and countries.

Exclusive content

Insights from inside rooms you'll never enter, not shared on LinkedIn or the podcast.