

10 Foolproof Ways New CEOs Use to Establish Authority From Day One

Discover The Same System That Helped 250+ Leaders Successfully Navigate Their First 90 Days (Without Awkward Missteps or Costly Mistakes)

This companion one-pager accompanies Reinvention at The Top. The full system, with every one of the ten moves, lives at 10foolproofways.andreapetrone.com.

Why the first 90 days decide the chapter

New or seasoned, every CEO faces moments where the mandate is bold but the path is unclear. Boards expect quick wins, teams need direction, and early decisions shape a legacy.

Two enduring lessons from 20+ years across seven countries

Leadership doesn't have to be lonely. The boldest goals demand clarity and a trusted partner.

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